

**KIINTEISTÖ
LIITTO**



**INTERNATIONAL UNION
OF PROPERTY OWNERS**



Omakotiliitto

46th International UIPI Congress

Helsinki, 5.–7. June 2025

“Sustainable Policies for Housing”

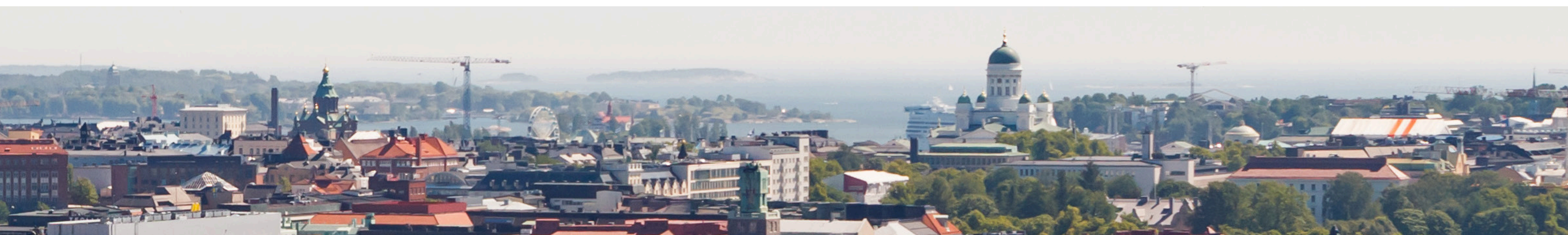


46th International UIPI Congress “Sustainable Policies for Housing”

Sustainable Policies for Housing – The 46th International UIPI Congress will delve into the transformative changes within the European Union as housing policies have become a more integral part of EU decision-making under the new European Commission. The event will explore the EU’s evolving approach to housing featuring discussions on potential policies to address the diverse housing needs across Member States. Keynote speeches and panel discussions will discuss the role of the EU, the Member States and private sector in providing housing to all EU citizens.

The Congress will examine Finland’s successful approach to housing which combines free market principles with social housing. It serves as a model for balancing market dynamics and social welfare, providing valuable insights for all EU countries. The programme features expert analyses and case studies on deregulation, age-related housing, and regional development, offering a comprehensive view of “The Finnish Model” – The pioneering success story that became the first in the world to eradicate homelessness and has consistently delivered a high standard of living. By bringing together policymakers, experts, and stakeholders, the Congress fosters a collaborative environment to share best practices and innovative solutions for housing across Europe.

We warmly invite you to join us in Helsinki this June, a city renowned for its rich cultural heritage. Finland, the happiest country in the world, and the homeland of Alvar Aalto, Jean Sibelius, and Paavo Nurmi, offers a unique blend of Nordic design, nature, and stunning architecture. During your visit, you will have the opportunity to explore Helsinki’s beautiful archipelago and the UNESCO World Heritage site of Suomenlinna Sea Fortress. Experience the charm of Helsinki and be part of a pivotal discussion on the future of housing in Europe!



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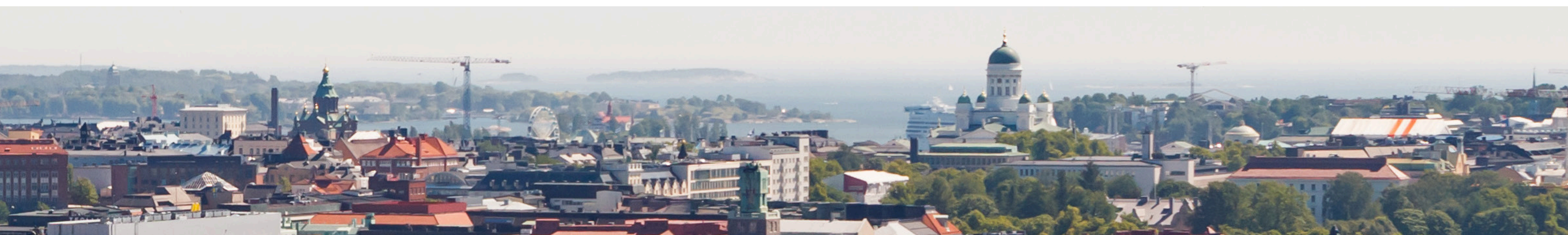
Friday 6.6.2025 Congress Programme

NH Collection Helsinki Grand Hansa, Ballroom (Kaivokatu 12)

- 9.00 Arrival of the Participants
- 9.20 Opening of the Congress and Welcome Addresses
- Harri Hiltunen**, CEO, The Finnish Real Estate Federation
- Marju Silander**, Executive Director, Suomen Omakotiliitto
- Kai Warnecke**, President, International Union of Property Owners
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Session One: The EU’s Expanding Role in Housing

- 9.30 Keynote Speech: The EU’s Expanding Role in Housing: What to Expect?
- Dan Jørgensen**, European Commissioner for Energy and Housing, [TBC]
- 5 min video address
- 9.45 Keynote Speech: The EU and Housing – How to Ensure the Principle of Subsidiarity?
- Sari Multala**, Minister of Climate, Environment and Housing
- 10.05 Panel Discussion: EU and Housing: What Should Be the Role of the EU?
- Maria Guzenina**, Member of the European Parliament (Renew) [TBC]
- Maria Ohisalo**, Member of the European Parliament, Member of the Special Committee on the Housing Crisis in the European Union (Greens)
- Aura Salla**, Member of European Parliament (EPP)
- 11.00 Coffee Break



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Session Two: Free Markets and Social Housing – Finding the Right Balance

11.30 Introduction: Why are Free Housing Markets Important
Tuukka Saarimaa, Associate Professor in Urban Economics, Aalto University

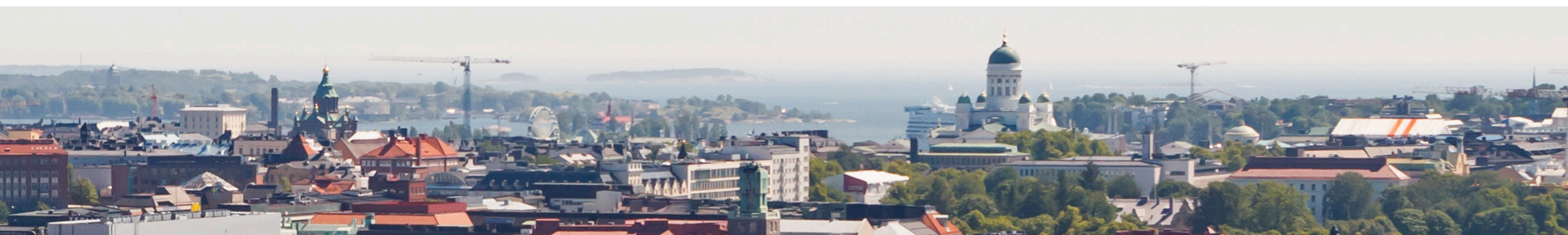
12.00 Panel Discussion: Free Markets and Social Housing
– Finding the Right Balance
Tuukka Saarimaa, Associate Professor in Urban Economics, Aalto University
Riikka Perälä, Adapting Housing First program, Postdoctoral Researcher,
Y-säätiö (Housing First Initiative)
Eemeli Karlsson, Economist, Finnish Landlord Association

12.50 Lunch, Hotel NH Collection (Secret Garden)

Session Three: Housing Across Regions

14.00 Introduction: Urban vs. Rural Housing – What Are the Realities?
Mari Vaattovaara, Professor in Urban Geography and Director of the Institute of
Urban and Regional Studies

14.35 Panel Discussion: Housing Across Regions – Can One Approach Fit All?
Mari Vaattovaara, Professor in Urban Geography and Director of the
Institute of Urban and Regional Studies
Heikki Aitto (National Coalition Party), Member of Finnish Parliament,
Chair of the Grand Committee
Jukka Malila, President of the Board, Finnish Home Owners' Association



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Session Four: Young Generations, Home Ownership and Housing

- 15.30 Introduction: Have Young Generations Lost Their Dream of Home Ownership?
Hans Dubois, Senior Research Manager, Eurofound
- 16.15 Introduction: Boosting Student Housing Supply:
What Can Attract Private Landlords? Outcome of UIPI Survey on Student Accommodation, HOME2 Erasmus Project
Nataša Vistrička, Policy Director, International Union of Property Owners
- 16.30 Conclusions: Summing Up – One or Many?
Housing Policies for a Multifaceted Crisis
Emmanuelle Causse, Secretary General, International Union of Property Owners
- 16.45 Closing Remarks
Kai Warnecke, President, International Union of Property Owners
- 19.30 Dinner, Restaurant 10. Kerros
(Original Sokos Hotel Vaakuna)

END OF THE CONGRESS

