



1923

**INTERNATIONAL UNION
OF PROPERTY OWNERS**

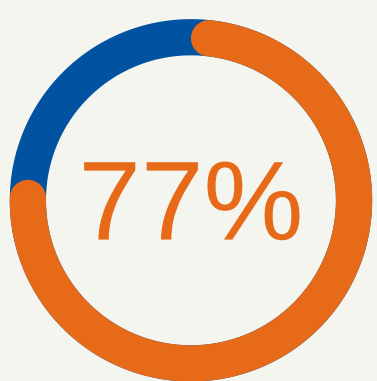
PROPERTY OWNERS' READINESS AND CAPACITY TO RENOVATE

RESULTS OF THE SURVEY CONDUCTED BETWEEN JANUARY AND MARCH 2021

IN ASSOCIATION WITH

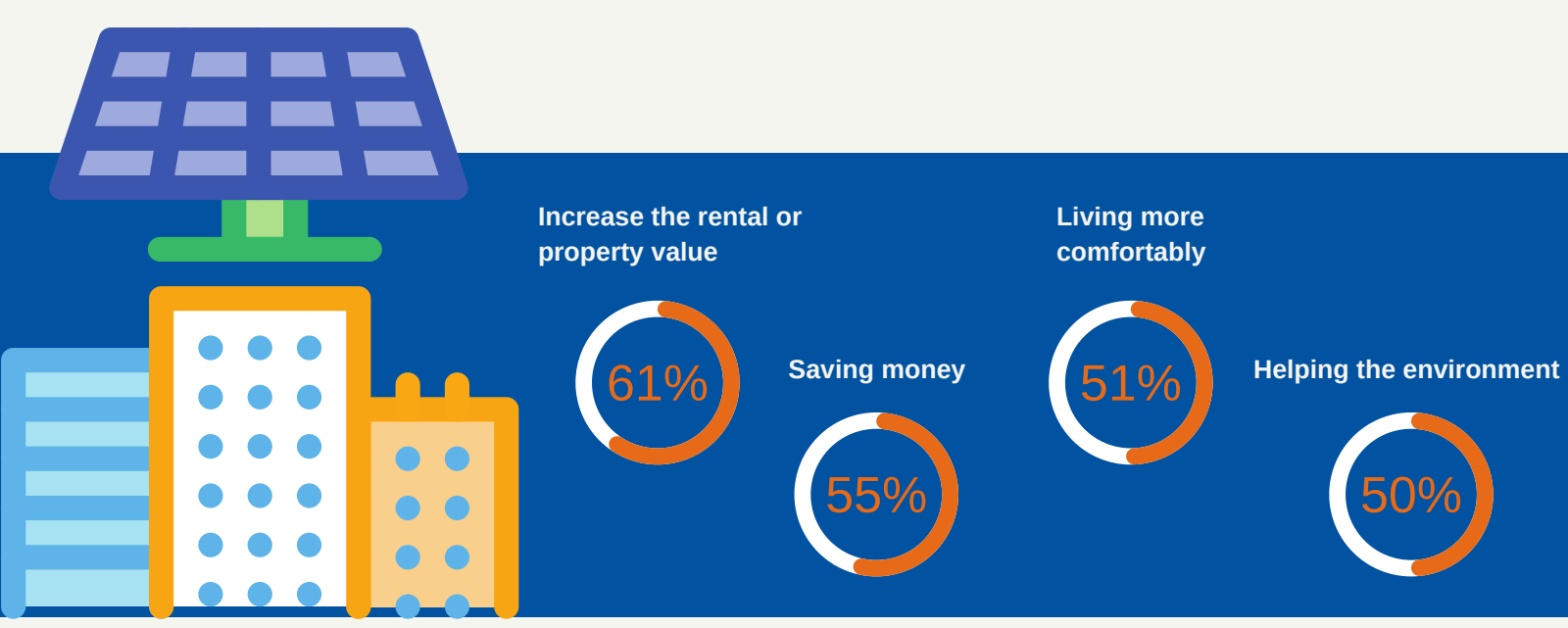
Triple  **-reno**

10.000 RESPONDENTS FROM 36 COUNTRIES

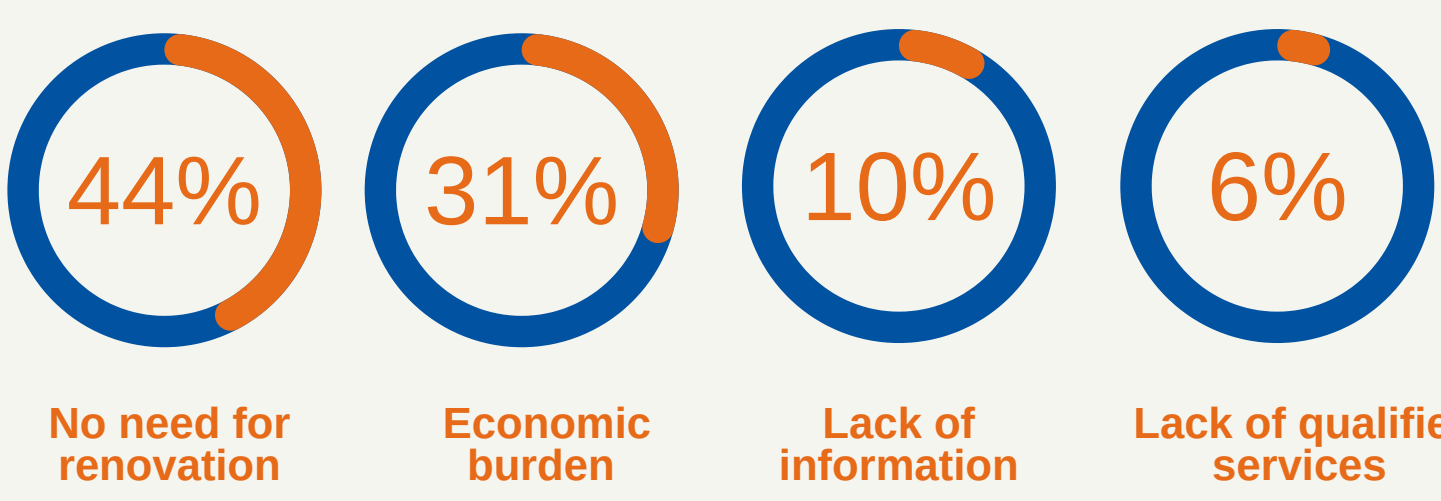


Of respondents think it is beneficial to make their properties more energy-efficient.

The expected **BENEFITS** from retrofitting their properties are:

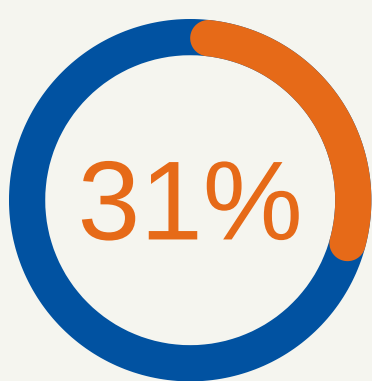


Despite the determination, property owners **WOULD NOT RENOVATE** for several reasons:



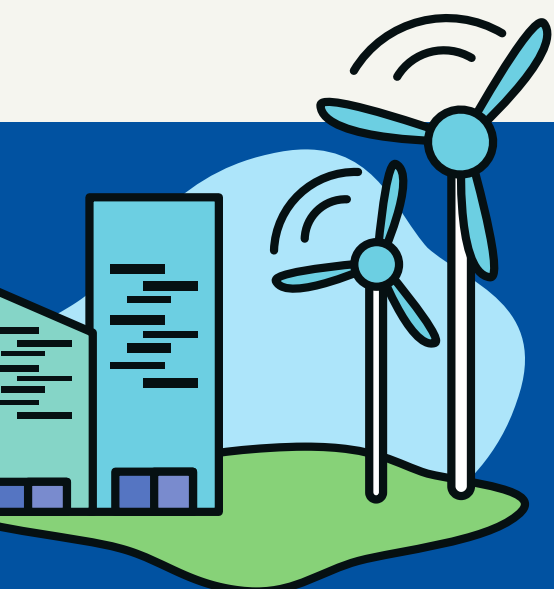
Half of the respondents that think it is beneficial to make their homes more sustainable, see both economic and environmental benefits. That is an important evidence that these goals can and should be achieved in parallel.



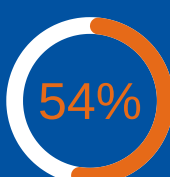


Of property owners would like to renovate but do not have the necessary funds

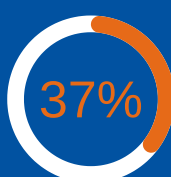
Property owners would appreciate to have some **INCENTIVES** in place in order to proceed to sustainable renovation.



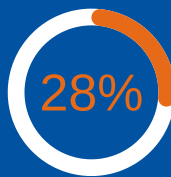
Subsidies and grants



Tax reductions



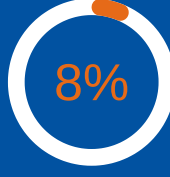
Professional/technical advice



One-Stop-Shops

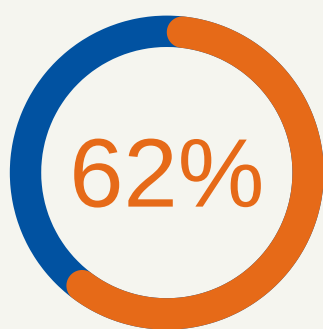


Loans

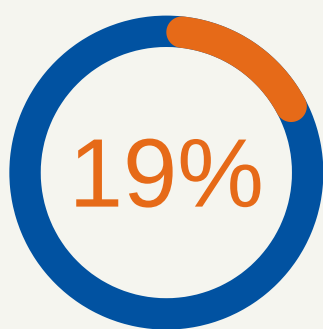


COVID-19 IMPACT

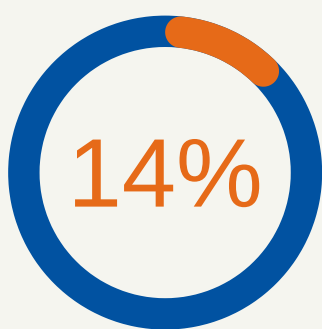
The pandemic seems to have affected the **RENOVATION PLANS** for the **28%** of the respondents. From them:



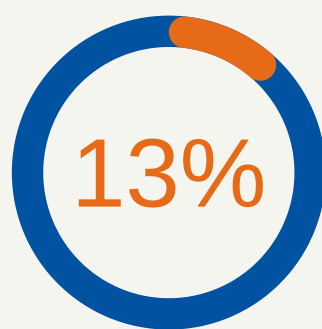
Postponed their plans



Downsized their plans



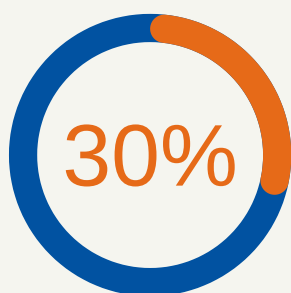
Abandoned the idea



Reduced their budget

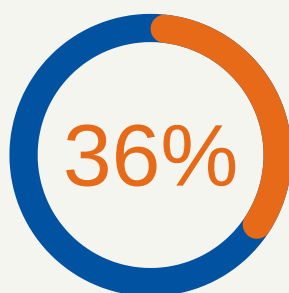
The **BUDGET** that property owners are willing to invest in renovation is one of the main aspects that the pandemic has negatively affected.

BEFORE COVID-19 HIT



Planned to spend more than **20.000€**

AFTER COVID-19 HIT



Planned to spend less than **5.000€**



Concerning Covid-19 crisis, although it does not appear to be the most significant burden nor a catalyst of sustainable renovation, it had an impact on renovation plans and opinions.





For further information about the survey's outcomes you can find the complete report on our website: www.uipi.com

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 784972.

